* Birthday
* Anniversary
* Father’s Day
* Mothers’ Day
* Grandparents Day
* Graduation
* Baby Shower
* Wedding Shower
* Wedding
* Bachelorette Party
* Bachelor's Party
* Christmas
* Hanukkah
* Kwanzaa
* Passover
* Diwali
* Las Posadas
* Valentine's Day
* Ramadan
* Yom Kippur
* Rosh Hashana
* Easter
* Independence Day
* Cinco de Mayo
* Saint Patrick's Day
* Halloween
* Thanksgiving
* New Year's Eve
* New Year's Day
* President's Day
* Veteran's Day
* Labor Day
* Memorial Day
* Groundhog Day

**Days all year around to celebrate / use for promotions**

* Accountant's Day (July 28)
* Adult Autism Day (April 18)
* American Eagle Day (June 20)
* American Family Day (August 2)
* American Recycles Day (November 15)
* Animals Cruelty Day (April 10)
* Teddy Bear Day (November 14)
* April Fool's Day (April 1)
* Arbor Day (April 25; Last Friday in April)
* National Flag Day (September 3)
* Authors' Day (November 1)
* Aviation Day (August 19)
* Bad Poetry Day (August 18)
* Chocolate Cake Day (January 27)
* Clean Off Your Desk Day, National (January 12)
* Compliment Day, National (January 24)
* Cousins Day (July 24)
* Cow Appreciation Day (July 10)
* Dog Day, National (October 17)
* Dress Up Your Pet Day (January 14)
* Father-In-Law Day (July 30)
* Good Neighbor Day (September 28)
* Hat Day, National (January 15)
* Hot Dog Day, National (July 23)
* Hug Your Cat Day (May 30)
* Ice Cream Day (July 19)
* Junk Food Day, National (July 21)
* Kindness Day, World (November 13)
* Mother-in-Law Day (October 25)
* Parents' Day (July 26)
* Pig Day, National (March 1)
* Quilting Day, National (March 21)
* Recess at Work Day (June 18)
* Relaxation Day (August 15)
* Scrapbooking Day, National (May 2)
* Squirrel Appreciation Day (January 21)
* Super Bowl (February 3)
* Sisters' Day (August 2. First Sunday in August)
* Senior Citizen Day (August 21)
* Teacher's Day (October 5)
* Toasted Marshmallow Day, National (August 30)
* Turtle Day, World (May 23)
* Veteran's Day (November 11)
* Watermelon Day (August 3)
* Young Reader's Day (November 10)